



1-0081-25X

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

RE APPLICATION OF:

DAVID ROCHON ET AL

SERIAL NO: 09/418,509

FILED: OCTOBER 15, 1999

FOR: SYSTEM AND METHOD FOR
DELIVERING TARGETED
PRODUCT SAMPLES AND
MEASURING CONSUMER
ACCEPTANCE VIA A
COMPUTER NETWORK

:

: EXAMINER: JANVIER

:

: GROUP ART UNIT: 2162

:

RECEIVED
MAR 22 2001
Technology Center 2100

AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

In response to the official action dated January 24, 2001, please amend the above-identified application as follows:

IN THE TITLE

Please change the existing title to read as follows:

--A SYSTEM AND METHOD FOR PRODUCT SAMPLING--.

IN THE SPECIFICATION

Please amend the specification as follows:

Page 5, please replace the paragraph beginning at line 19 with the following text:

--The computer network 200 of Fig. 2 includes the computers 100 (not shown), a